



# ORANGE COUNTY BAR ASSOCIATION

## 2012 SOCIAL EVENT SPONSORSHIP LEVELS

### EXCLUSIVE SPONSOR:

For a **\$2,500.00** sponsorship, your firm or company will be the Exclusive Sponsor of the event. As the Exclusive Sponsor, you will receive:

- Your firm or company's name/logo identified as the Exclusive Sponsor in two *Discovery* e-mail blasts sent to OCBA members;
- Display at the event (e.g., sponsor's table, banner);
- Opportunity to distribute promotional items at the event;
- One-minute sponsor's message at the event;
- Announcement at an OCBA luncheon that your firm is the Exclusive Sponsor;
- Thank you announcement in the monthly publication, *The Briefs*;
- Complimentary admission for eight (8) to the event or luncheon;
- Your firm or company's name/logo prominently displayed on the event flyer (no flyer created for Bar Luncheon) distributed at various OCBA events and via e-mail;
- Half-page advertisement in *The Briefs*; and
- One set of OCBA member mailing information (labels or electronic file).

### PRIMARY SPONSOR:

For a **\$1,500.00** sponsorship, your firm or company will be a Primary Sponsor, along with other listed sponsors. As a Primary Sponsor, you will receive:

- Your firm or company's name/logo identified as a Primary Sponsor in one *Discovery* e-mail blast sent to OCBA members;
- Display at the event as space permits (e.g., sponsor's table, banner);
- Opportunity to distribute promotional items at the event;
- Announcement at an OCBA luncheon that your firm is a sponsor;
- Thank you announcement in the monthly publication, *The Briefs*;
- Complimentary admission for four (4) to the event or luncheon;
- Your company or firm's name/logo prominently displayed on the event flyer, (no flyer created for bar luncheon), along with other sponsors, distributed at various OCBA events and via e-mail; and
- Quarter-page advertisement in *The Briefs*.

### PRESENTING SPONSOR:

For a **\$500.00** sponsorship, your firm or company will be a Presenting Sponsor at any of our special events, along with other listed sponsors. As a Secondary Sponsor, you will receive:

- Your firm or company's name/logo identified as a Presenting Sponsor in one *Discovery* e-mail blast sent to OCBA members;
- Opportunity to distribute promotional/informational items at the event;
- Thank you announcement in the monthly publication, *The Briefs*;
- Complimentary admission for two (2) to the event; and
- Your firm or company's name/logo displayed on the event flyer, along with other sponsors, distributed at various OCBA events and via e-mail.

### EXHIBITING SPONSOR:

For a **\$500.00** sponsorship, your firm or company will be an Exhibiting Sponsor at any of our eleven (11) Bar Luncheons. As an Exhibiting Sponsor you will receive:

- Booth space outside the dining facility to promote your firm or company;
- Your firm or company's name/logo identified as an Exhibiting Sponsor in one *Discovery* e-mail blast sent to OCBA members; and
- Complimentary attendance for two (2) at the Luncheon.

### ENTRY LEVEL SPONSOR:

For a **\$250.00** sponsorship, your firm or company will be an Entry Level Sponsor, along with other listed sponsors. As an Entry Level Sponsor, your firm will receive:

- Your firm or company's name/logo identified as an Entry Level Sponsor in one *Discovery* e-mail blast sent to OCBA members; and
- Complimentary admission for two (2) to the event.

For more information, please contact:

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